

## Newsflash Service

*Public risk event data provides content and context for:*

- *the development of scenarios, using event narrative to assist firms in focussing on what happened.*
- *the promotion of a lessons learned culture.*



Public data about exposures, risks and losses has many uses:

- Raising awareness of emerging threats and the potential consequences such an event could have for the firm
- To develop scenarios, using the event narrative to assist firms in focussing on what happened, so as to test whether it could happen to them
- To facilitate a firm in learning from events which have happened to others and in training new staff in potential operational risk issues
- Improves understanding of potential exposures by expanding internal experience with an external perspective
- Allows firms to benchmark their own loss history with that of their competitors
- Improves the new product approval process by identifying potential risk exposure by product type
- Contributes to the development of a well-balanced control environment with real life examples of where controls can fail
- Provides content and context for management reporting
- Assists with risk budgeting process
- Provides insight into how management at other firms responded to risk events as context for developing crisis management programs
- Provides linkages between historical events and present circumstances

Additional insight can be gained when external events are coupled with other types of data such as:

- Internal loss events
- Consortia data
- Risk and control self-assessments
- KRIs
- Scenario assessments

Public data is available in a number of different forms, ranging from structured and controlled pooling of data within a data consortium by peers, through detailed case studies and analysis of publicly known events to breaking and emerging news.

As a mechanism to assist clients and subscribers raise risk awareness across their firms in a timely manner, RiskBusiness has developed its Newsflashes Service, a service which daily brings a rich harvest of global breaking and emerging news to the desktop, accompanied by user-defined filtering and e-mail notification about events which may be of interest and importance.

Covering all forms of banking and insurance, as well as many other non-financial services industry sectors, newsflashes from around the world are collated and presented in a structured manner which facilitates the user comparing the information provided to their own internal controls, processes, exposures and business activity.



The Newsflash Service is updated daily as and when new stories relating to operational risk emerge, resulting in a database currently containing more than 20,000 individual newsflashes. While, as is the case with all information in the public domain, the information provided is only as good as what has been released or discovered, wherever possible each newsflash identifies the primary party(s) involved, indicates the industry and within each industry, the specific business line involved and provides a quantification of the estimated or actual impact of the event.

Newsflashes are also classified with regard to the primary process or business function within which the event arose, as well as in which risk category (or loss event type) the event belongs. A unique library of metadata tags is also provided, which facilitates searching and filtering of data across traditional taxonomy classification structures. Newsflashes can also be accessed from RiskBusiness' library of Industry Risk Profiles, which also allows access to the KRI Library and the Scenario Library from the exact same *risk points*, facilitating comparisons between the different types of risk information.

Where a firm also subscribes to the RiskBusiness Scenario Library and undertakes scenario assessments using the RiskBusiness Scenario Assessment Service, relevant newsflashes from the RiskBusiness Newsflash Service can be incorporated directly into the scenario documentation deployed to assessors for consideration in determining the potential frequency and severity impacts of each scenario.

Users have the ability to display a list of current newsflashes on a timeline on their RiskBusiness RiskIntelliSet™ home page, to browse and search the newsflash database and to set-up any number of notification rules which they wish to have generate e-mail alerts to themselves. As examples, a user could create a notification alert to generate a monthly bulletin of fraud related events in the manufacturing industry, a weekly bulletin of compliance related events and a real-time notification by e-mail as soon as any event relating to denial of services attacks is published.

Subscribers to the Newsflash Service can also add their own events to the newsflashes available to their authorised staff and have the option to propose news events to RiskBusiness for inclusion into the library of available newsflashes.

The Newsflash Service also provides news to the leading operational risk e-magazine, *The Risk Universe* ([www.riskuniverse.com](http://www.riskuniverse.com)), where trends and issues are analysed and provided to readers on an ongoing and monthly basis.

For more information on the Newsflash Service, please contact RiskBusiness Services Limited through our website or email us at [info@RiskBusiness.com](mailto:info@RiskBusiness.com).



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